

HENRI GUSTAV AMADASON

CRUISE DIRECTOR

Dynamic, charismatic, and seasoned cruise professional with a unique combination of management, administration, instruction, entertainment, and production expertise. Outstanding experience in providing direct passenger service to each and every guest from the moment they arrive on board through engagement in outstanding ship activities, events, and programs. An exceptional public speaker comfortable in the spotlight, who seeks to educate, entertain, empower, inspire, and motivate staff and the cruising public in the creation of lifetime memories.

OPERATIONS & MANAGEMENT STRENGTHS

**PROGRAMMING & ENTERTAINMENT DEVELOPMENT • PRODUCTION PLANNING & IMPLEMENTATION
TROUBLESHOOTING & PROBLEM RESOLUTION • TOTAL GUEST SATISFACTION
DESTINATION/PORT RESEARCH & PLANNING • PUBLIC RELATIONS MANAGEMENT
STAFF DEVELOPMENT & LEADERSHIP • SAFETY INITIATIVES & GUEST COMFORT**

*Professional cruise experience in the Mediterranean Sea, Hawaii, Alaska,
The Caribbean, The Baltic Sea, New York and Scandanavia.*

PROFESSIONAL EXPERIENCE

WISTERIA CRUISES New York & Norway 2002-Present

Cruise Director

Provided leadership in creating and delivering exciting on-board entertainment and activities for ship guests.

Maintained strong rapport with officers, staff, crewmembers, and guests in implementing new activities, shows, and events, including revue shows, games, lectures, demonstrations, theme nights, cabarets, and unique special events. Planned and implemented daily programs for various cruise itineraries. Communicated events and activities to guests through publishing daily programs and making public announcements. Maintained staff schedule. Monitored department expenses. Prepared and sent voyage reports to the home office.

Selected Contributions:

- Enhanced revenues through promotion of ship services in an onboard news format television program, "Wisteria Today". Reorganized activities in public areas to increase bar revenues and guests.
 - Introduced several new opening and closing numbers to the revue show and cabarets. Coached the nightclub tech to learn to do offstage and pre-show announcements.
 - Dramatically improved quality of shows and general entertainment repertoire. Upgraded nightclub disc jockey music library and inventory. Partnered with shore-side office to enhance public areas and create onboard promotions to increase revenue.
 - Assisted the crew in developing spoken English skills, resulting in improvement of the quality and frequency of the use of English by the entire crew.
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Page 2

CARNIVAL CRUISE SHIPS Fort Lauderdale, Florida 2006-Pres.

Sr. Assistant Cruise Director

Interface and socialize continually with ship guests in delivering a broad variety of formal and informal entertainment options for up to 1150 on-board passengers cruising North and South Caribbean routes.

Recruited to manage and produce exciting, comprehensive entertainment packages for cruise ship passengers. Scheduled and organize a staff of up to ten cruise activities employees and youth staff. Assisted in coordinating and supervising a staff of up to 50 singers, dancers, and musicians. Collaborated with all on-board departments to compile and publish the daily program to highlight revenue areas. Researched new ports of call to find interesting, relevant, and accurate information about available activities and sites. Evaluated staff progress and set goals for advancement.

Selected Contributions:

- Maintained high degree of visibility, including hosting and emceeding many activities. Created many informational videos, including voiceovers and play-on announcements, to inform and brief guests prior to embarkation. Wrote and produced several shows.
- Reorganized the daily ship-to-shore itinerary template to increase visual appeal and overall consistency.
- Assisted resolving differences and issues between staff members and departments.
- Coached cruise director staff on new activities, including fitness classes, arts and crafts, and line dancing.

HIGH SEAS ALL ABOARD Miami, FL 2003-2006

Cruise Director's Staff

Charged with providing leadership in creating, promoting, and delivering exciting on-board entertainment and activities for ship guests, while maintaining strong rapport with officers, staff, crewmembers, and guests. Implemented many new activities, shows, and events, including revue shows, games, lectures, demonstrations, theme nights, cabarets, and unique special events. Planned and implemented daily programs for various cruise itineraries. Communicated events and activities to guests through publishing daily programs and making public announcements. Maintained staff schedule and daily rotation. Monitored department expenses. Prepared and sent voyage reports to the home office.

Selected Contribution:

- Enhanced revenues through promotion of ship services in an onboard news format television program, public address announcements and on stage announcements.

EDUCATION AND CREDENTIALS

M.S., Interdisciplinary Arts/Education MIAMI CITY UNIVERSITY, Miami, FL

B.S., Communications MIAMI CITY UNIVERSITY, Miami, FL
Communication, Marketing, Advertising, Television Production

A.A., Business Administration BOCA COMMUNITY COLLEGE, Boca Raton, FL

Certificate, Customer Service Disney Style
